

# ***AASHTO 2003***

## ***Right-of-Way and Utilities Conference***

**The Newport Marriott  
Newport, Rhode Island**

**May 4 - 8, 2003**



## ***Sponsorship Opportunities***

The State of Rhode Island Department of Transportation has the distinct honor of hosting the 2003 AASHTO Right-of-Way and Utilities Conference. Membership in the association comes from federal transportation agencies and fifty states and territories throughout the United States and Puerto Rico. We expect the 450 to 500 attendees to also include engineering design firms, right-of-way consultant agencies, technology development companies, and other industry representatives from across the United States. The conference will take place Sunday, May 4 through Thursday, May 8, 2003 at the Newport Marriott in Newport, Rhode Island.

The AASHTO 2003 conference will provide you with the chance to reach hundreds of potential transportation clients. AASHTO 2003 also provides your company with the opportunity to introduce its services, technology, and products to hundreds of leaders of transportation programs as well as an unlimited potential to network with major leaders in transportation.

The 2003 AASHTO Executive Committee is proud to announce its Sponsorship Opportunities. There are various ways to sponsor an event at AASHTO 2003. The following is a list of potential sponsorship opportunities, all of which can be customized to meet individual advertising and marketing budgets. If you would like to learn more about customizing a sponsorship opportunity, please contact the AASHTO 2003 Sponsor Coordinator, Sharon Stone, at 401-222-2481, Extension 4461 ([ssstone@dot.state.ri.us](mailto:ssstone@dot.state.ri.us)) or

Dan DiBiasio  
Sponsorships  
RIDOT  
401-222-1362, Ext. 4013  
[ddibiasio@dot.state.ri.us](mailto:ddibiasio@dot.state.ri.us)

Joseph Brady  
Sponsorships  
RIDOT  
401-222-2481, Ext. 4483  
[jbrady@dot.state.ri.us](mailto:jbrady@dot.state.ri.us)

We encourage non-members to register for AASHTO 2003; this package also includes a registration form. Please take a moment to fill it out and return it to us.

Thank you for your continued support. We hope to see you at AASHTO 2003!



# ***Agenda of Sponsorship Opportunities***

## **LUNCHEON**

(1 sponsorship opportunity available)

Promote your company and receive key visibility as the host of the *Luncheon* on Monday, May 5, 2003, the first full day of AASHTO 2003.

Presenting Sponsor ( <i>Luncheon</i> )	\$12,000
Time:	Noon to 1:30 PM
Expected Attendance:	450 people

Full sponsorship includes: Recognition as the *Official Sponsor of the AASHTO 2003 Luncheon*, conference registration to AASHTO 2003, advertisement in AASHTO 2003 Program Booklet.

## **GRAND BANQUET RECEPTION**

Entertain potential clients and receive prestigious visibility as the host of the Banquet Reception.

Presenting Sponsor:	\$15,000
Date:	Wednesday, May 7, 2003
Time:	6:00 to 7:00 PM
Expected Attendance:	450 people

Full sponsorship includes: Recognition as the *Official Presenter of Grand Banquet Reception of AASHTO 2003*, advertisement in AASHTO 2003 Program Booklet, conference registration.

## **GRAND BANQUET**

Entertain potential clients and receive PRESTIGIOUS RECOGNITION as the host of the ASHTO 2003 GRAND BANQUET

Presenting Sponsor:	\$30,000
Date:	Wednesday, May 7, 2003
Time:	7:00 to 10:00 PM
Expected attendance:	450 people

Full sponsorship includes: Recognition as the *Official Presenter of the AASHTO 2003 Grand Banquet*, customized place cards at each table with company name, advertisement in AASHTO 2003 Program Booklet, conference registration.



## ***Additional Sponsorship Opportunities***

### **CONTINENTAL BREAKFAST**

(4 sponsorship opportunities available)

Promote your company and receive prominent visibility as the host of the Continental Breakfast on Monday, May 5<sup>th</sup>, Tuesday, May 6<sup>th</sup>, Wednesday, May 7<sup>th</sup>, and Thursday, May 8<sup>th</sup>.

Presenting Sponsor:	\$6,500 each day
Time	7:30 to 8:30 AM
Expected Attendance:	450 people

Full sponsorship includes: Recognition as an *Official Sponsor of AASHTO 2003*, customized signage with company name and logo, advertisement in AASHTO 2003 Program Booklet, conference registration.

### **COFFEE BREAK SPONSORSHIPS**

There are six coffee break sponsorship opportunities, two on Monday, May 5<sup>th</sup>, one on Tuesday, May 6<sup>th</sup>, two on Wednesday, May 7<sup>th</sup>, and one on Thursday, May 8<sup>th</sup>.

Coffee Break Sponsor:	\$4,500 each Coffee Break
Time:	Monday and Wednesday AM/PM Tuesday and Thursday AM only

Full sponsorship includes: Recognition as an *Official Patron of AASHTO 2003*, customized sign at each coffee break station with company name and logo, advertisement in AASHTO 2003 Program Booklet.

Sponsor a table at the GRAND BANQUET on Wednesday, May 7th

Table Sponsor:	\$1,500 each
Tables Seating:	10
Time:	7:00 to 10: PM

Benefits include: Recognition as an *Official Patron of AASHTO 2003*, customized place cards at each table with company name and logo, advertisement in AASHTO 2003 Program Booklet.



## ***Complete List of Sponsorship Opportunities***

Continental Breakfast (Monday)	\$ 6,500	_____ 5/5/03
Coffee Break (Monday AM)	\$ 4,500	_____ 5/5/03
Coffee Break (Monday PM)	\$ 4,500	_____ 5/5/03
Luncheon (Monday)	\$12,000	_____ 5/5/03
Continental Breakfast (Tuesday)	\$ 6,500	_____ 5/6/03
Coffee Break (Tuesday AM)	\$ 4,500	_____ 5/6/03
Continental Breakfast (Wednesday)	\$ 6,500	_____ 5/7/03
Coffee Break (Wednesday AM)	\$ 6,500	_____ 5/7/03
Coffee Break (Wednesday PM)	\$ 4,500	_____ 5/7/03
Continental Breakfast (Thursday)	\$ 6,500	_____ 5/8/03
Coffee Break (Thursday AM)	\$ 4,500	_____ 5/8/03
Reception (Monday)	\$15,000	_____ 5/5/03
Grand Banquet Reception (Wednesday)	\$15,000	_____ 5/7/03
Grand Banquet (Wednesday)	\$30,000	_____ 5/7/03
AASHTO Banquet Table Sponsor	\$ 1,500 each table	_____ 5/7/03

\*please specify the number of tables being sponsored

### **Sponsorship Deadline April 15, 2003**

Please make checks or money orders payable to:

AASHTO 2003

Two Capitol Hill, Room 317

Providence, Rhode Island 02903

Attention: Sheila Urban

*Please Type or Print Clearly:*

Company or Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone: (\_\_\_\_) \_\_\_\_\_ Fax Number: (\_\_\_\_) \_\_\_\_\_



## ***Exhibitor Information***

The AASHTO 2003 Right-of-Way and Utilities Conference also provides a unique opportunity to combine both private and public associations in the AASHTO 2003 Technical Exhibit. The AASHTO 2003 Executive Committee cordially invites any agency, company, or association, interested in promoting intermodalism, transportation services, products, or technology to exhibit at the upcoming conference.

The AASHTO 2003 Executive Committee has designed the Exhibit area to give the most exposure to a few select organizations. The exhibition hall is located directly across from conference meeting rooms, thereby providing a highly visible and accessible exhibition area, maximizing each exhibitor's exposure to *all* conference delegates.

We are able to offer you a choice of twenty-two exhibits. If your company or association is interested in exhibiting at AASHTO 2003, please fill in the application form below. The application form and full payment should be sent to:

AASHTO 2003 "EXHIBITS"  
c/o Dan DiBiasio Exhibitor Coordinator  
Two Capitol Hill, Room 210  
Providence, Rhode Island 02903

Applications for exhibition space will not be accepted without full payment. Upon receipt and acceptance of application, an exhibitor's package will be sent to you. Exhibitors may select three booth locations from the enclosed exhibit floor plan. However, due to limited space, these selections are not guaranteed and will be assigned on a first come first serve basis.

**Fee per booth (only 22 available)**

**\$1,500.00**

Booth (10' x 6') includes pipe, drape, table, and sign, two folding chairs, one wastebasket and ***one full registration***.

If you desire a telephone line, add \$100 for a regular line or \$200 for an STSN line to the exhibit fee. Exposition Services of Worcester, Massachusetts will forward you a separate package offering accessories and electricity for our exhibit space. For maximum benefit, your application for exhibit space must be received on or before April 15, 2003.



## ***Exhibitor Fee Schedule/Registration***

22 booths available @ \$1,500 per booth

*Please Type or Print Clearly:* (Add \$100 for regular line or \$200 for STSN)

Booth Selection: Number of First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_ Third Choice \_\_\_\_\_

Company or Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone: (\_\_\_\_) \_\_\_\_\_ Fax Number: (\_\_\_\_) \_\_\_\_\_

### **Exhibitor Guest Registration**

Fee - \$275.00 includes all conference events

Company or Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone: (\_\_\_\_) \_\_\_\_\_ Fax Number: (\_\_\_\_) \_\_\_\_\_

Number of Guests: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_







# **Advertising Opportunities**

Advertising in our Program Booklet\* is a great way to reach hundreds of potential customers:

Full Page (4" x 7" Approx.)	\$500
Half Page (3" x 4" Approx.)	\$350
Quarter Page (1-7/8" x 4" Approx.)	\$250
Patron Listing (1-1/8" x 4" Approx.)	\$200

## **Advertising Application Deadline April 15, 2003**

Please make checks or money orders payable to AASHTO 2003  
Return this application, fee payment, and camera-ready ad to:

AASHTO 2003  
Two Capitol Hill, Room 317  
Providence, Rhode Island 02903  
Attention: Program Advertising

*Please Type or Print Clearly:*

Company or Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone: (\_\_\_\_) \_\_\_\_\_ Fax Number: (\_\_\_\_) \_\_\_\_\_

\* All prices reflect black and white printing only; color logos can be added for an additional \$200.00 per advertisement. Please contact Dan DiBiasio, Exhibitor Coordinator, at 401-222-1362, Extension 4013 for additional information.



## ***Partnership / Exhibits / Program Ads***

The AASHTO 2003 Conference Committee has many partnerships, exhibits, and advertising opportunities available to assist AASHTO in conducting this year's conference. The AASHTO 2003 Conference provides companies and individuals with a multitude of opportunities to introduce their services, products, and technologies to the hundreds of transportation executives from fifty states and territories throughout the United States and Puerto Rico.

### **PLATINUM LEVEL**

The Platinum Level includes four registration certificates and gives the registrant complimentary attendance to the welcoming reception, dinner, lunches, and technical sessions, acknowledgment in the Program Booklet, and poster recognition at major activities. This level of participation is valued at \$10,000.

### **GOLD LEVEL**

The Gold Level includes two registration certificates and gives the registrant complimentary attendance to the welcoming reception, dinner, lunches, and technical sessions, acknowledgment in the Program Booklet, and poster recognition at major activities. This level of participation is valued at \$5,000.

### **SILVER LEVEL**

The Silver Level includes one registration certificate and gives the registrant complimentary attendance to the welcoming reception, dinner, lunches, and technical sessions, acknowledgment in the Program Booklet, and poster recognition at major activities. This level of participation is valued at \$2,500.

### **BRONZE LEVEL**

The Bronze Level includes an acknowledgment in the Program Booklet. This level is valued at \$1,000.

Please contact Joseph Brady at 401-222-2481, Ext. 4463 ([jbrady@dot.state.ri.us](mailto:jbrady@dot.state.ri.us)) or Sharon Stone at 401-222-2481, Ext. 4461 ([ssstone@dot.state.ri.us](mailto:ssstone@dot.state.ri.us)) for detailed information on these partnering opportunities.

